



# Accelerating Customer Centric Commerce

Any Channel, Any Model, Any Market



## About Avangate

For software & cloud companies looking to grow their revenues worldwide, Avangate is the leading Cloud Commerce provider that enables companies to increase their online sales across touchpoints, manage subscription billing, and grow their distribution channels to profitably scale and enter new markets.

Specifically designed for software and SaaS companies, Avangate's scalable and integrated solutions include a full-featured, modular and secure eCommerce platform, a partner order and revenue management solution, as well as a constantly expanding worldwide affiliate network.

## Why Software and Cloud Services Companies Select Avangate:

- ▶ **Deploy A New Product In Days**  
Complete solution including customer purchase experience, billing, payments, and distribution for both on-premise and on-demand
- ▶ **Reach Over 100 Countries**  
133 currencies, 38 payment methods, 31 languages, global shopper support (24x7x365)
- ▶ **Optimize Your Business Model – Without More Spend**  
Test new price points, subscriptions and license models including pay up-front, pay-as-you-go, grace period/ terms, freemium, trials-to-paid conversions in a self-service model
- ▶ **Accelerate Channel Sales**  
Manage resellers and distributors, marketplaces; leverage 40,000+ strong affiliate network

## Quick Facts

- ▶ Founded in 2006
- ▶ Global reach: US HQ in Redwood Shores, CA , The Netherlands, Taiwan, Romania
- ▶ 2,800+ clients in the Software & SaaS industry
- ▶ 40,000+ Software-focused Affiliate Network

## Awards



## Clients List

Abbreviated List





## SkyCommerce Suite

SkyCommerce is Avangate's integrated suite for Commerce designed exclusively for software and SaaS companies. SkyCommerce includes a full-featured, modular eCommerce solution, a partner order and revenue management system as well as a global affiliate network and rich set of marketing tools and managed services. It is the only comprehensive, multi-channel, multi-business model solution that is designed to grow with your business.

*"Avangate provides a strong, agile platform"*



*"Avangate is key to taking our product sales across channels"*



## Sky eCommerce

Self-service, Configurable eCommerce Platform

- ▶ Complete software eCommerce lifecycle – from downloads to box delivery and from subscriptions, activations, amendments to renewals
- ▶ Unified product and services catalog
- ▶ Multilanguage, customizable shopping cart, international order and payment processing
- ▶ Recurring billing and subscriptions
- ▶ 24x7x365 shopper support via phone, web and email
- ▶ Integrates with CRM, ERP/Financials, activations systems and web portals
- ▶ Fully embeddable via well-defined commerce API's

*"We simply adore the customer service"*



*"Increased mobile sales conversions by over 20%"*



## Sky Channel Manager

Partner Order and Revenue Management System

- ▶ Management of partner relationships, credit limits, discounts, complex price lists
- ▶ Software license key management & tracking
- ▶ Order and Invoice management
- ▶ Integration with ERP and CRM systems
- ▶ Global visibility of channel sales

*"The Channel Manager facilitated our growth"*



## Sky Affiliate Manager and Network

Global Affiliate Network to Multiply Your Market Reach

- ▶ Expand and manage your distribution network
- ▶ 40,000 software affiliates including power affiliates, highly ranked download portals, review and content sites
- ▶ Affiliate program management services to kick-start, optimize and grow your affiliate sales
- ▶ Advanced full OPM programs available

*"25% growth in affiliate driven volumes"*



*"You do a wonderful job in supporting affiliates"*



## Contact us

To find out more on how we can help your company sell more software worldwide email us at: [info@avangate.com](mailto:info@avangate.com)

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