Simplified Subscription and Global Tax Management

CODE OF TALENT

Solutions ∨   Features   Resources ∨   Pricing   Become a partner   Contact Us   Client Login

Create and deliver amazing trainings at the speed of AI

✓ Upload your text-based content file to the widget, in a docx or pdf format
✓ Let our AI do the magic of creating an amazing, gamified learning journey
✓ Finetune it as desired and add your participants to get started

Upload file to try for free ⬆

or drag and drop your file here

No.1 microlearning platform globally according to G2 Grid

Users Love Us | TOP LMS for Employee Training 2023 | Momentum Leader WINTER 2023

Trusted by 100,000 learners across 19 countries

PORSCHE HOLDING   BAT ROMANIA   Boehringer Ingelheim   NATIONAL BANK OF GREECE   Coca-Cola BOTTLERS JAPAN HOLDINGS INC.   BOSCH   ENGIE

Vlad Grigoriu
Co-founder and CEO, Code of Talent

" Verifone has helped us sell our solution into global markets and provided us with absolutely all the technical support and assistance we needed.

What impressed us the most was their willingness to go the extra mile to ensure that we got exactly what we needed. They navigated some rigid internal policies and demonstrated flexibility in addressing and adapting to our needs. As a start-up, we were grateful to have a partner who was not only knowledgeable but also genuinely helpful. We are excited to continue growing alongside them. "

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Customer:
Code of Talent

Vertical/ Industry:
Software Digital Training
Solution (Education)

Target:
B2B

Company Size:
SMB

Verifone Solution:

2Checkout Monetization Platform
2Monetize with Merchant of Record Model

www.2checkout.com

Context & Objectives

Code of Talent is a digital platform that drives business execution through microlearning, designed for training companies and corporate clients, that provides a motivating and intuitive learning experience.

The company wanted to expand its reach and grow its recurring revenue, so decided to partner up with Verifone for seamless global payment processing.

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Benefits & Results

Verifone facilitated Code of Talent's rapid market entry and online sales launch:

- ✓ Multiple payment methods available: The Verifone solution supports over 45 payment methods, from standard credit/debit cards or PayPal to regional payment methods or online wallets, enabling Code of Talent to expand globally through localized buying experiences.

- ✓ Strong subscription management and billing functionalities, which are mandatory for an optimized SaaS customer experience across multiple channels; easy upgrade and renewal options.

- ✓ Up to date with worldwide financial and legal requirements for a seamless and fully compliant international buying and selling experience.

- ✓ Off-the-shelf reporting for key metrics such as monthly/annual recurring revenue, renewal and churn rates, number of active customers and subscriptions, and other significant metrics.
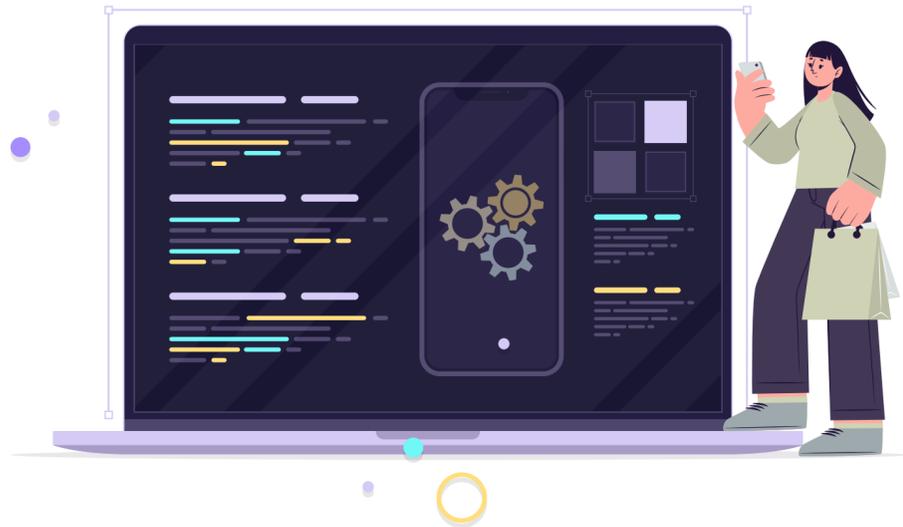
About:
Code of Talent

Code of Talent is a SaaS platform that aims to help employees learn and apply fast, promoting professional development for maximum business impact. They offer of customizable digital microlearning journeys that enable corporate trainers and business managers to design and deliver tailored knowledge transfer, skill development, and comprehensive business execution programs to their teams. This platform provides flexibility and allows for 100% customization to meet the specific needs of the organization.

For more information, visit www.codeoftalent.com .

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2Checkout is now
verifone®

www.2checkout.com

About 2Checkout (now Verifone)

Verifone is omnipresent in omnichannel - no matter where you are in the world, no matter where you are with your customer journey. We revolutionize commerce. We make it happen. Simply. Everywhere.

Our leading all-in-one monetization platform allows businesses to quickly expand internationally and optimize recurring revenue streams across channels, by simplifying the back-end complexities that modern digital commerce creates.

Get more information at www.2checkout.com

NORTH AMERICA (HQ)

Atlanta,

Georgia, USA

NORTH AMERICA

Columbus,

Ohio, USA

WESTERN EUROPE (HQ)

Amsterdam,

The Netherlands

EASTERN EUROPE

Bucharest,

Romania

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